

# BAD CELL SIGNAL?

## WE CAN FIX THAT

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Now more than ever, guests expect reliable cell phone service in their hotel rooms to make calls, send text messages, download data, and stream video. Many travel websites now mention in their ratings the quality of in-room cellular connectivity, and reviewers on Google and Yelp make it known when a hotel's cellular service is sub-par.



# FIVE STAR

# COVERAGE

# The NEW Hotel Amenity

## Enhanced Cellular Signal

The New Critical Amenity for Hotel Owners

Oftentimes **cellular signal** is confused with Wi-Fi; they're completely different technologies and frequencies. Wi-Fi does not replace cellular nor is it a reasonable substitution. It's not a question of offering Wi-Fi or cellular—guests demand both. The reputation of a hotel property can be significantly damaged when cellular connectivity is overlooked.

Providing a **strong cell signal** throughout your hotel has become a necessity as guests now prefer better cell signal coverage over better Wi-Fi. An open Wi-Fi network can also be unsafe because it can be easily hacked.

Avoid bad reviews, lost bookings, and unhappy guests who take to social media or travel sites to slam your property for bad cell phone reception. A proven cellular solution from **Powerful Signal** will help you avoid needless headaches and "damage control".

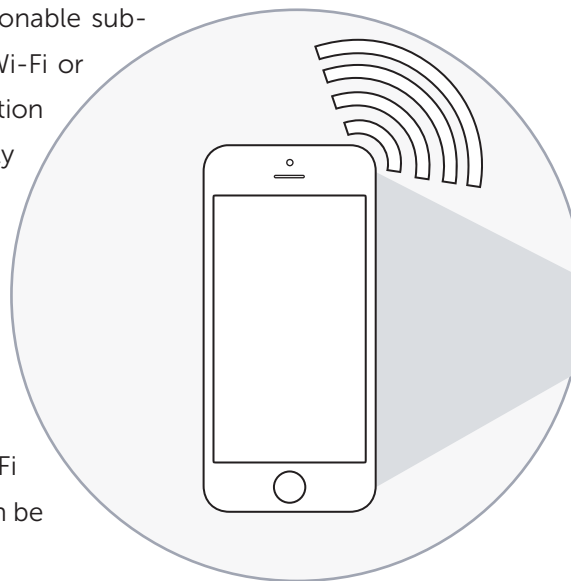
It's not a matter of *if* but *when* **"Enhanced Cellular"** becomes a standard hotel amenity for your guests.

### OVERALL RATING



Customer Reviews

5 / 5 Rating



Free Wi-Fi



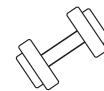
Smoke Free



Enhanced Cellular



Restaurant



Fitness Center



Pets Allowed

100% Recommend

### Hotel Summary

Room Cleanliness	4.6 / 5
Value	4.4 / 5
Staff Service	4.8 / 5
Wi-Fi	3.9 / 5
Cellular Signal	5.0 / 5

If your hotel or property has a cell signal problem, let **Powerful Signal** help you find the solution. Whether it's connectivity in a specific problem area or throughout your entire building, we'll work with you to solve the problem and keep your guests satisfied and coming back.

Call: **866-912-3444** or visit **[www.PowerfulSignal.com](http://www.PowerfulSignal.com)**